AMSO
Afghanistan Media Support Organisation

Report on the Conclusion of the Training Workshop Leadership & Advocacy for Afghan Women Journalists & WHRDs

The "Leadership and Advocacy" training workshop, launched by the Afghanistan Media Support Organization (AMSO) on June 15, successfully concluded on October 25 of this year. The program aimed to strengthen the capacity of women journalists and human rights activists in the areas of leadership, media management, and advocacy.

A total of one 80 women from various provinces across the country participated in this comprehensive training, which combined both theoretical and practical learning to enhance participants' professional and leadership skills.

Participant Experiences

Negina Qayumi, one of the participants, described the workshop as "an educational and inspiring experience."

She noted that unlike many other training programs, the workshop's interactive and practical teaching methods—centered on the exchange of ideas and experiences—helped strengthen her skills in leadership, media management, and advocacy.

"My perspective on the role of the media in social change has expanded," she said. "The group activities were very effective and motivating, enhancing the spirit of cooperation and collaboration among participants. Continuing such programs is an important step in empowering youth and future leaders."

Similarly, Anousheh Ayoubi, another participant, emphasized the open and inclusive environment of the training.

"The workshop provided a space where participants could freely express their views and learn from each other's experiences," she said.

She highlighted that discussions on media management and effective advocacy deepened her understanding of women's leadership in society and strengthened her commitment to supporting women's rights.
"Continuing such programs is essential not only to strengthen women's capacity in leadership and media but also to build a network of empowered and informed women for a better future."

Program Outcomes and Future Plans

Freshta Hemmati, the project manager, expressed gratitude to all participants and underscored the program's achievements.

"One of the most valuable outcomes of this workshop is the creation of a network of women journalists and human rights activists who have gained not only theoretical knowledge but also self-confidence, a spirit of cooperation, and greater motivation to continue their work both inside and outside Afghanistan." Hemmati added that AMSO had received numerous requests from participants to organize similar initiatives. She reaffirmed the organization's commitment to expanding and continuing such programs in coordination with partner institutions.

"Investing in the capacity of Afghan women journalists," she said, "is an investment in a more informed, just, and empowered future for Afghanistan."

The Afghanistan Media Support Organization remains dedicated to supporting women journalists and promoting their leadership roles in the media sector, both within the country and abroad.

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